

15-th Conference on Information Systems Management (ISM'20)

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Topics

Management of Information Systems in an Organization

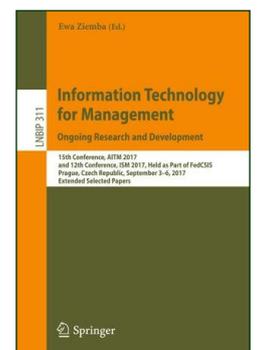
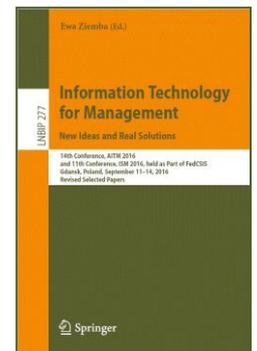
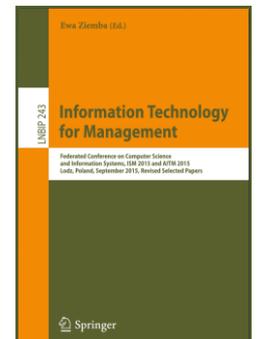
- Modern IT project management methods
- User-oriented project management methods
- Business Process Management in project management
- Managing global systems
- Influence of Enterprise Architecture on management
- Effectiveness of information systems
- Efficiency of information systems
- Security of information systems
- Privacy consideration of information systems
- Mobile digital platforms for information systems management
- Cloud computing for information systems management

Uses of Information Systems to Empower Managers

- Achieving alignment of business and information technology
- Assessing business value of information systems
- Risk factors in information systems projects
- IT governance
- Sourcing, selecting and delivering information systems
- Planning and organizing information systems
- Staffing information systems
- Coordinating information systems
- Controlling and monitoring information systems
- Formation of business policies for information systems
- Portfolio management,
- CIO and information systems management roles

Information Systems for Sustainability

- Sustainable business models, financial sustainability, sustainable marketing
- Qualitative and quantitative approaches to digital sustainability
- Decision support methods for sustainable management



Conference proceedings will be submitted for indexation in: Thomson Reuters and Scopus
Extended versions of selected papers presented during the ISM'20 conference will be published in Lecture
Notes in Business Information Processing series (LNBIP, Springer)