GlobalMBA

4 Countries.
2 Degrees.

globalmba.unf.edu

Accelerate your career.
Advance your career with the GlobalMBA.

4 countries.
Advancing your career opportunities in today’s competitive business world means bringing extraordinary skills and knowledge to the table. The GlobalMBA program is designed to equip you with the tools you need to excel in an increasingly global environment. Residential experiences in four countries, combined with intensive teamwork and a dynamic and relevant curriculum, prepare you to hit the ground — and the tarmac — running. A consortium of four outstanding universities offers this unique professional program:

• Germany — Cologne University of Applied Sciences (CUAS)
• Poland — University of Warsaw (UW)
• China — Dongbei University of Finance and Economics (DUFE)
• United States — University of North Florida (UNF)

2 degrees.
You will earn two master’s degrees:
• Master of Business Administration (MBA) (Awarded by UNF)
• Master of International Management and Intercultural Communication (Awarded jointly by CUAS and UW)

Success has an itinerary.
Real-world learning opportunities at these four international business schools will expand your cultural horizons and enhance your career prospects. Employers are always seeking highly motivated graduates who understand the intercultural aspects of doing business abroad. All classes are taught in English in a multicultural environment composed of students from different countries. In these courses, you’ll learn from your classmates, your instructors and business leaders how management styles and business practices vary around the world.

Network around the globe. If selected for this prestigious program, you will join a cohort of approximately 40 international students with whom you will study throughout the program. Cohorts spend one term at each institution, taking courses on the global aspects of each business discipline, intercultural communication and that country’s international business environment. As part of a cohort, you also will form a lifelong professional network of friends who will help you throughout your career.

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Cologne University of Applied Sciences (CUAS) is the largest school of its kind in Germany with approximately 17,000 students and 450 professors. The school maintains close relationships with businesses in Cologne and the surrounding region, which is home to more than 80,000 companies encompassing the automotive and chemical industries, media enterprises, banks and insurance companies and the manufacturing sector.

The university has a strong international focus, with more than 3,000 foreign students from 103 countries. The university offers rich cultural programs and the option for students to take an intensive German language course during the semester.

COLOGNE, GERMANY

Founded more than 2,000 years ago by the Romans, Cologne is Germany’s oldest and fourth-largest city, with more than 1 million inhabitants. Cologne is famous for its picturesque Old Town, its many Romanesque churches and the Cologne Cathedral, one of Europe’s largest cathedrals. The university is close to the town center on the banks of the Rhine River.

Accessible transportation makes it easy to get around the city, country and Europe, with modern high-speed trains linking Cologne with London, Paris, Amsterdam and Berlin.

Cultural Attractions in Cologne

- Cologne Cathedral
- Old Town
- Cologne Opera
- Rheinauhafen District
- Cologne Central Mosque
- Parks and Gardens
- Theaters
WARSAW, POLAND

Poland lies in the heart of Europe. Warsaw, its capital, is a vibrant metropolis. After studying, you can stroll through campus to the Royal Castle overlooking the renowned Vistula River. In Old Town Warsaw, you’ll discover a typical European town square with cafes, fountains and street performers. Diverse intellectual and cultural events, lovely parks for walking or running, and historic sites are literally just around the corner.

Dynamic social and economic transitions, including Poland’s democratization starting in 1989, its European Union membership and its role linking eastern and western Europe, make Warsaw an ideal place to expand your knowledge of international business opportunities and challenges.

University of Warsaw: Poland

Established in 1816, the University of Warsaw (UW) is one of Poland’s largest and most respected universities. It has always played a significant role in the intellectual, political and cultural life of the country, and like the city itself, UW combines the old and new, the contemporary and historic. With more than 55,500 undergraduate and graduate students and a faculty of 3,000, it has been recognized throughout the world as a leading academic center. Students from all over Europe study in the School of Management. UW boasts the newest, most modern business school complex in the GlobalMBA.

University of Warsaw
February-June
Dongbei University of Finance & Economics

Dongbei University of Finance and Economics (DUFE) is a top business university in China. Founded in 1952 in the northeastern coastal city of Dalian, DUFE is one of Dalian’s oldest modern universities, offering multi-disciplinary programs in international business, economics, management and law. The university has approximately 19,000 full-time undergraduate and graduate students and more than 900 faculty members. The School of International Business, which hosts the GlobalMBA, represents the university’s commitment to global learning experiences. During your studies at DUFE, you will have the opportunity to meet Chinese business leaders and experience the world’s most dynamic economy first hand.

DALIAN, CHINA

Dalian, home to 6 million people, is at the southern tip of the Liaodong Peninsula in China. Prized for its mild climate and stunning coastline, where mountains seem to spring from the beaches, Dalian is a popular vacation destination for Chinese tourists and foreign visitors. The city also is famous for its distinctive squares, with more than 70 that radiate out from the centermost point of Zhongshan Square. Built in honor of historic events and ideals, these lovely plazas boast lush green lawns and beautiful fountains. Dalian’s colonial history has left a charming mix of Russian, European and Japanese architectural styles. Colorful antique trams crisscross the city and, along with an excellent bus system and affordable taxis, provide easy and reliable transportation. The fresh local seafood, priced for a student budget, is not to be missed.
JACKSONVILLE, FLORIDA, UNITED STATES

On the northeast coast of Florida, Jacksonville is home to more than 1 million people and is the largest city, geographically, in the United States. True to its sunny reputation, the mild year-round climate of North Florida has three seasons and no snow. Among the city’s festivals, concerts, markets, beaches, theaters and sporting events, cultural opportunities abound. Jacksonville’s access to the Atlantic Ocean makes the city a bustling trading hub as one of the nation’s most important ports. Government incentives also make Jacksonville an ideal location for companies large and small, from international financial institutions and logistics firms to entrepreneurial starts ups, aided by One Spark, the world’s largest crowdfunding festival.

University of North Florida

The University of North Florida (UNF), which opened in 1972, offers a comprehensive undergraduate and graduate curriculum to more than 16,000 students. State-of-the-art facilities equipped with innovative teaching and research technology help attract students from nearly every state in the union and more than 90 countries. UNF’s Coggin College of Business supports Jacksonville’s role as a major American port with its two nationally recognized flagship programs in international business and transportation and logistics. Endorsed by the distinctive accreditation of the Association to Advance Collegiate Schools of Business International (AACSB), the Coggin College of Business is emerging as one of the premier business programs in the United States. The Princeton Review, a New York-based educational magazine that featured the college as one of the Best 290 Business Schools, has recognized the Coggin College of Business for maintaining high standards for academic quality.