

2018

[V INTERNATIONAL SCIENTIFIC CONFERENCE: ENTREPRENEURSHIP FOR THE XXI CENTURY. IMAGES AND PERSPECTIVES]

The Centre for Entrepreneurship of the Faculty of Management, University of Warsaw has a great pleasure to welcome you to the 2018 Conference.

8:45 – 9:45 **Registration and morning Coffee** *Place: hall in front of Faculty Board Aula – B205 (second floor, building B)*

10:00 – 10:15 **Official opening**

10:15 – 11:45 **Panel Session I: *Entrepreneurship research as a practical discipline? (Im)possibilities of application***

Moderator: **Beata Glinka** (University of Warsaw)

Panelists: **Aldona Glińska-Noweś** (Nicolaus Copernicus University), **Wiktor Janicki** (Roche Poland), **Tomasz Górski** (Creotech), **Massimiliano Pellegrini** (Universita di Roma Tor Vergata).

Room: Faculty Board Aula (B205)

Parallel sessions I: 12:15– 13:30

Session I A - Room: Faculty Board Aula (B205)

Topic: **Development of entrepreneurship research and practice**

Chair: **Wojciech Czakon** (Jagiellonian University)

- **Dieter Bögenhold** (Alpen-Adria-Universität Klagenfurt) - Entrepreneurship a Hodgepodge: Changes, Differences and Contradictions of a Term in the History of Economic Thought
- **Tchorek Grzegorz** (University of Warsaw), **Valentina Melicani** (Libera Università Internazionale degli Studi Sociali, Rome) - Internationalization strategy, financial constraints and assets (in)tangibility. A study of euro area countries after the 2008
- **Rafał Maciąg** (Jagiellonian University) - Digital transformation as a challenge for the enterprises and research efforts
- **Marta Najda – Janoszka, Jacek Gancarczyk** (Jagiellonian University) - Addressing the challenges of industrial transition processes – the case of photovoltaics industry

Session I B – Room: B 105 (first floor)

Topic: **Immigrant entrepreneurship**

Chair: **Jörg Freiling** (University of Bremen)

- **Lee Myung-Soo, Yoon G. Lee** (The City University of New York) - The impact of business ownership motives and goals on business success: An empirical comparison between Mexican-American and Korean-American family-owned businesses
- **Agnieszka Brzozowska** (University of Warsaw) - Immigrant Entrepreneurship: motives of immigrant entrepreneurs from the Far East in Poland
- **Sibylle Heilbrunn** (Kinneret Academic College) – Emerging Types of Refugee Entrepreneurs: Using the Challenge Based Model
- **Nina Bilal** (University of Warsaw) - Why refugees become entrepreneurs? Analysis of the Swedish context

13:30 – 14:20 **Lunch**, *Place: ground floor*

Parallel sessions II: 14:30 – 16:15

Session II A - Room: Faculty Board Aula (B205)

Topic: **Social and cultural facets of entrepreneurship**

Chair: **Massimiliano Pellegrini** (Universita di Roma Tor Vergata).

- **Michael Minkov** (Varna University of Management) - Why do people become entrepreneurs? A cross-cultural analysis
- **Aldona Glińska-Noweś, Barbara Józefowicz, Iwona Escher** (Nicolaus Copernicus University) - Company involvement in projects supporting sustainable development
- **Beata Glinka** (University of Warsaw) - Contextualization of entrepreneurship: perceptions of entrepreneurs and entrepreneurship
- **Casimir Barczyk, Charles Rarick** (Purdue University Northwest), **Maciej Klonowski** (University of Warsaw) - National and Organizational Culture Mix - A Strategy for Achieving High Impact Entrepreneurship in Poland
- **Martyna Wronka-Pośpiech, Katarzyna Bratnicka-Myśliwiec, Tomasz Ingram** (University of Economics in Katowice) - Does socioemotional wealth matter for competitive advantage? A case of Polish family businesses
- **Agnieszka Żur** (Cracow University of Economics) - More than meets the eye - entrepreneurial identity in social entrepreneurship context

Session II B – Room: B105 (first floor)

Topic: **Innovations and innovation ecosystem**

Chair: **Ondřej Dvouletý** (University of Economics, Prague)

- **Thomas Baron, Jörg Freiling** (University of Bremen) - Blueprint Silicon Valley? - Explaining Idiosyncrasy of Startup Ecosystems
- **Ewa Lechman** (Gdańsk University of Technology) - Still “Few, Slow and Low”? On gender dimension of technology, entrepreneurship and labor markets. Evidence for 1990-2017
- **Monika Jakubiak, Paweł Chrapowicki** (Maria Curie-Skłodowska University, Lublin) - Determinants of science- business cooperation in pharmaceutical production – case study
- **Paulina Kubera** (Poznań University of Technology) - Moving beyond the ‘black box’ approach to public interventions promoting research, development and innovation
- **Julita Wasilczuk, Magdalena Popowska** (Gdańsk University of Technology) - Non-technological innovations in the small “owner-managed” manufacturing companies.

16:15 – 16:30 **Coffee Break**, Place: *hall in front of the Faculty Board Aula (second floor)*

Parallel sessions III: 16:30 – 18:00

Session III A - Room: Faculty Board Aula (B205)

Topic: **Entrepreneurs as managers**

Chair: **Casimir Barczyk** (Purdue University Northwest)

- **Anna Pawłowska** (University of Warsaw) - Employee in the modern labor market - opportunities and threats for the entrepreneur
- **Grzegorz Baran** (Jagiellonian University) - Design-led approach to entrepreneurship
- **Maciej Klonowski** (EJGallo/University of Warsaw) - Entrepreneurial competences of fine wine producers in Poland - report from a pilot study.
- **Bartosz Targański** (Warsaw School of Economics) - Sale of luxury goods in Internet in light of the CJEU’s judgment of 6 December 2017 in Coty Germany case and marketing research.
- **Piątkowski Marcin** (Cracow University of Economics) - Investments as a key factor in the development of an enterprise

Session III B – Room: B105 (first floor)

Topic: **Entrepreneurship education**

Chair: **Dieter Bögenhold** (Alpen-Adria-Universität Klagenfurt)

- **Oksana Zhylynska** (Taras Shevchenko National University of Kyiv) – Innovative Entrepreneurship Development: Ukraine in the context of the experience of Poland
- **Tomasz Rachwał, Wioletta Kilar** (Pedagogical University of Cracow) - Entrepreneurship education in secondary school in Poland as a challenge of the 21st century
- **Tomasz Bernat** (Szczecin University) – Students entrepreneurship intention vs potential market knowledge
- **Maksym Sitnicki** (Taras Shevchenko National University of Kyiv) – Rating Systems Influence On Innovative Entrepreneurship Development in Research University
- **Lenka Usha, Bhairab Chandra Patra** (Indian Institute of Technology, Roorkee) - Entrepreneurial Intentions of Women: A Review of Literature

19:30 – 22:00 – Gala Dinner (for invited guests), Krakowskie Przedmieście 66 (CBR Building – maps will be distributed during the registration).

Please note! There will be two ceremonies during the dinner: **The Entrepreneur of 2018** awards and **Best paper awards**.

9:15 – 10:00 **Morning Coffee and Meet the Editors session + networking 1**

Coordinator: **Marzena Starnawska** (University of Warsaw)

Place: hall in front of Faculty Board Aula B205, building B

10:00 – 11:00 **Guest Lecture – Practitioner's perspective**

Moderator: **Józef Haczyński** (University of Warsaw)

Guest Speaker: **Yossi Bornstein** (Shizim Innovation Center - Israeli Life Science Start Up organization) -

Experience from Israel as a start up nation

Room: Faculty Board Aula (B205)

11:00 – 11:30 **Meet the Editors + networking 2**

Coordinator: **Marzena Starnawska** (University of Warsaw)

Place: hall in front of Faculty Board Aula B205; second floor, building B

Parallel sessions IV: 11:30 – 13:00

Session IV A - Room: Faculty Board Aula (B205)

Topic: **Entrepreneurial intentions and entrepreneurial process**

Chair: **Anna Pawłowska** (University of Warsaw)

- **Dieter Bögenhold, Zulaicha Parastuty** (Alpen-Adria-Universität Klagenfurt) - Intentions to start in Self-employment: Does Society matter? Observations by Cross-national Research
- **Ondřej Dvouletý** (University of Economics, Prague) – Who Earns more, Job Creators, Solo-Entrepreneurs or Employees? Empirical evidence from Visegrad Countries
- **Paweł Ziemiański, Michał Tomczak** (Gdańsk University of Technology) - Effectuation and Causation as the Basis for Perceiving Entrepreneurial Competencies
- **Ewa Sońta-Drażkowska** (Warsaw School of Economics) - New Product Development in an entrepreneurial context - project management perspective
- **Marzanna Witek-Hajduk** (Warsaw School of Economics) - The use of social media in communication with foreign customers – case studies of the Polish brands

Session IV B – Room: B105 (first floor) – Session in Polish

Topic: **Wsparcie działań przedsiębiorczych**

Chair: **Tomasz Rosiak** (University of Warsaw)

- **Karina Sachpazidu – Wójcicka** (University of Białystok) – Vertical and horizontal technology transfer and firm innovativeness performance
- **Piotr Kasprzak** (Gdańsk University of Technology) - Ulga podatkowa jako element wsparcia przedsiębiorstw sektora MŚP - wyniki badań pilotażowych
- **Izabela Kołodkiewicz, Marta Wojtyra** (Akademia Leona Koźmińskiego) – Strategie wyjścia przedsiębiorców. Polska perspektywa
- **Lesław Pietrewicz** (Institute of Economics, Polish Academy of Sciences) - Token-based blockchain financing and governance: A conceptual analysis

13:00 – 13:40 **Lunch**, *Place: ground floor*

Parallel sessions V: 13:45 – 15:15 PhD sessions – workshops

Session VA - Room: Faculty Board Aula (B205)

Chair: **Marzena Starnawska** (University of Warsaw), **Sibylle Heilbrunn** (Kinneret Academic College)

- **Sylvia Gavigan** (Dublin Institute of Technology) - How does entrepreneurship education contribute to rural female entrepreneurial growth in emerging African economies?
- **Manal Haimour** (University of Bremen) – A Need Analysis of Female Founders within Startup Ecosystems
- **Karolina Osterczuk** (University of Warsaw) - Opportunities for social innovation in textiles industry. Case study from Nepal.
- **Shoraka Leila** (Ferdowsi University of Mashhad) – The impact of Flexibility of human resource management on employee behavior base on EMO model

Parallel sessions VI: 15:15 – 16:45 PhD sessions – workshops

Session VIA - Room: Faculty Board Aula (B205)

Chair: **Marzena Starnawska** (University of Warsaw), **Sibylle Heilbrunn** (Kinneret Academic College)

- **Tanja Kosowski** (Kozminski University) - How to manage mature-aged employees? Theories and current fields of research in an organizational context.
- **Shayganmehr Aref** (Ferdowsi University of Mashhad) – New Technology adoption in the Internet of Things on health care system (Health IoT): The moderating role of culture
- **Sodeiri Javadi Atefah** (Ferdowsi University of Mashhad) – Dark side of extra role behaviors
- **Agnieszka Łęgocka** (University of Warsaw) – Academics perspective of university quality assurance systems – the results of systematic literature review



 **CENTRE**
FOR ENTREPRENEURSHIP
Faculty of Management
University of Warsaw



MINISTRY
OF ENTREPRENEURSHIP
AND TECHNOLOGY

Komitet Nauk Organizacji i Zarządzania PAN

