The Centre for Entrepreneurship of the Faculty of Management, University of Warsaw has a great pleasure to welcome you to the 2018 Conference.
8:45 – 9:45 **Registration and morning Coffee** *Place: hall in front of Faculty Board Aula – B205 (second floor, building B)*

10:00 – 10:15 **Official opening**

**10:15 – 11:45 Panel Session I: Entrepreneurship research as a practical discipline? (Im)possibilities of application**

Moderator: **Beata Glinka** (University of Warsaw)

Panelists: **Aldona Glińska-Neweś** (Nicolaus Copernicus University), **Wiktor Janicki** (Roche Poland), **Tomasz Górski** (Creotech), **Massimiliano Pellegrini** (Universita di Roma Tor Vergata).

*Room: Faculty Board Aula (B205)*

**Parallel sessions I: 12:15 – 13:30**

**Session I A - Room: Faculty Board Aula (B205)**

**Topic:** Development of entrepreneurship research and practice

**Chair:** **Wojciech Czakon** (Jagiellonian University)

- **Dieter Bögenhold** (Alpen-Adria-Universität Klagenfurt) - Entrepreneurship a Hodgepodge: Changes, Differences and Contradictions of a Term in the History of Economic Thought
- **Tchorek Grzegorz** (University of Warsaw), **Valentina Meliciani** (Libera Università Internazionale degli Studi Sociali, Rome) - Internationalization strategy, financial constraints and assets (in) tangibility. A study of euro area countries after the 2008
- **Rafał Maciąg** (Jagiellonian University) - Digital transformation as a challenge for the enterprises and research efforts
- **Marta Najda – Janoszka, Jacek Gancarczyk** (Jagiellonian University) - Addressing the challenges of industrial transition processes – the case of photovoltaics industry

**Session I B – Room: B 105 (first floor)**

**Topic:** Immigrant entrepreneurship

**Chair:** **Jörg Freiling** (University of Bremen)

- **Lee Myung-So, Yoon G. Lee** (The City University of New York) - The impact of business ownership motives and goals on business success: An empirical comparison between Mexican-American and Korean-American family-owned businesses
- **Agnieszka Brzozowska** (University of Warsaw) - Immigrant Entrepreneurship: motives of immigrant entrepreneurs from the Far East in Poland
- **Sibyle Heibrunn** (Kinneret Academic College) – Emerging Types of Refugee Entrepreneurs: Using the Challenge Based Model
- **Nina Bilal** (University of Warsaw) - Why refugees become entrepreneurs? Analysis of the Swedish context

13:30 – 14:20 **Lunch, Place: ground floor**
Parallel sessions II: 14:30 – 16:15

**Session II A - Room: Faculty Board Aula (B205)**

**Topic:** Social and cultural facets of entrepreneurship

Chair: Massimiliano Pellegrini (Universita di Roma Tor Vergata).

- Michael Minkov (Varna University of Management) - Why do people become entrepreneurs? A cross-cultural analysis
- Aldona Glińska-Neweś, Barbara Józefowicz, Iwona Escher (Nicolaus Copernicus University) - Company involvement in projects supporting sustainable development
- Beata Glinka (University of Warsaw) - Contextualization of entrepreneurship: perceptions of entrepreneurs and entrepreneurship
- Casimir Barczyk, Charles Rarick (Purdue University Northwest), Maciej Klonowski (University of Warsaw) - National and Organizational Culture Mix - A Strategy for Achieving High Impact Entrepreneurship in Poland
- Martyna Wronka-Pośpiech, Katarzyna Bratnicka-Myśliwiec, Tomasz Ingram (University of Economics in Katowice) - Does socioemotional wealth matter for competitive advantage? A case of Polish family businesses
- Agnieszka Żur (Cracow University of Economics) - More than meets the eye - entrepreneurial identity in social entrepreneurship context

**Session II B – Room: B105 (first floor)**

**Topic:** Innovations and innovation ecosystem

Chair: Ondřej Dvouletý (University of Economics, Prague)

- Thomas Baron, Jörg Freiling (University of Bremen) - Blueprint Silicon Valley? - Explaining Idiosyncrasy of Startup Ecosystems
- Ewa Lechman (Gdańsk University of Technology) - Still “Few, Slow and Low”? On gender dimension of technology, entrepreneurship and labor markets. Evidence for 1990-2017
- Monika Jakubiak, Paweł Chrapowicki (Maria Curie-Sklodowska University, Lublin) - Determinants of science-business cooperation in pharmacetical production – case study
- Paulina Kubera (Poznań University of Technology) - Moving beyond the ‘black box’ approach to public interventions promoting research, development and innovation
- Julita Wasilczuk, Magdalena Popowska (Gdańsk University of Technology) - Non-technological innovations in the small “owner-managed” manufacturing companies.

16:15 – 16:30 Coffee Break, Place: hall in front of the Faculty Board Aula (second floor)

Parallel sessions III: 16:30 – 18:00

**Session III A - Room: Faculty Board Aula (B205)**

**Topic:** Entrepreneurs as managers

Chair: Casimir Barczyk (Purdue University Northwest)

- Anna Pawłowska (University of Warsaw) - Employee in the modern labor market - opportunities and threats for the entrepreneur
- Grzegorz Baran (Jagiellonian University) - Design-led approach to entrepreneurship
- Maciej Klonowski (EJGallo/University of Warsaw) - Entrepreneurial competences of fine wine producers in Poland - report from a pilot study.
- Bartosz Targański (Warsaw School of Economics) - Sale of luxury goods in Internet in light of the CJEU’s judgment of 6 December 2017 in Coty Germany case and marketing research.
- Piątkowski Marcin (Cracow University of Economics) - Investments as a key factor in the development of an enterprise
Session III B – Room: B105 (first floor)

Topic: **Entrepreneurship education**

Chair: **Dieter Bögenhold** (Alpen-Adria-Universität Klagenfurt)

- **Oksana Zhylinska** (Taras Shevchenko National University of Kyiv) – Innovative Entrepreneurship Development: Ukraine in the context of the experience of Poland
- **Tomasz Rachwał, Wioletta Kilar** (Pedagogical University of Cracow) - Entrepreneurship education in secondary school in Poland as a challenge of the 21st century
- **Tomasz Bernat** (Szczecin University) – Students entrepreneurship intention vs potential market knowledge
- **Maksym Sitnicki** (Taras Shevchenko National University of Kyiv) – Rating Systems Influence On Innovative Entrepreneurship Development in Research University
- **Lenka Usha, Bhairab Chandra Patra** (Indian Institute of Technology, Roorkee) - Entrepreneurial Intentions of Women: A Review of Literature

19:30 – 22:00 – Gala Dinner (for invited guests), Krakowskie Przedmieście 66 (*CBR Building – maps will be distributed during the registration*).

Please note! There will be two ceremonies during the dinner: *The Entrepreneur of 2018* awards and *Best paper awards*. 
9:15 – 10:00 **Morning Coffee and Meet the Editors session + networking 1**
Coordinator: **Marzena Starnawska** (University of Warsaw)

*Place: hall in front of Faculty Board Aula B205, building B*

10:00 – 11:00 **Guest Lecture – Practitioner’s perspective**

Moderator: **Józef Haczyński** (University of Warsaw)
Guest Speaker: **Yossi Bornstein** (Shizim Innovation Center - Israeli Life Science Start Up organization) - Experience from Israel as a start up nation

*Room: Faculty Board Aula (B205)*

11:00 – 11:30 **Meet the Editors + networking 2**

Coordinator: **Marzena Starnawska** (University of Warsaw)

*Place: hall in front of Faculty Board Aula B205; second floor, building B*

**Parallel sessions IV: 11:30 – 13:00**

**Session IV A - Room: Faculty Board Aula (B205)**
Topic: **Entrepreneurial intentions and entrepreneurial process**
Chair: **Anna Pawłowska** (University of Warsaw)

- **Dieter Bögenhold, Zulaicha Parastuty** (Alpen-Adria-Universität Klagenfurt) - Intentions to start in Self-employment: Does Society matter? Observations by Cross-national Research
- **Ondřej Dvouletý** (University of Economics, Prague) – Who Earns more, Job Creators, Solo-Entrepreneurs or Employees? Empirical evidence from Visegrad Countries
- **Pawel Ziemiański, Michał Tomczak** (Gdańsk University of Technology) - Effectuation and Causation as the Basis for Perceiving Entrepreneurial Competencies
- **Ewa Sońta-Drączkowska** (Warsaw School of Economics) - New Product Development in an entrepreneurial context - project management perspective
- **Marzanna Witek-Hajduk** (Warsaw School of Economics) - The use of social media in communication with foreign customers – case studies of the Polish brands

**Session IV B – Room: B105 (first floor) – Session in Polish**
Topic: Wsparcie działań przedsiębiorczych
Chair: **Tomasz Rosiak** (University of Warsaw)

- **Karina Sachpazidu – Wójcicka** (University of Białystok) – Vertical and horizontal technology transfer and firm innovativeness performance
- **Piotr Kasprzak** (Gdańsk University of Technology) - Ulga podatkowa jako element wsparcia przedsiębiorstw sektora MŚP - wyniki badań pilotowych
- **Izabela Kołakiewicz, Marta Wojtyra** (Akademia Leona Koźmińskiego) – Strategie wyjścia przedsiębiorców. Polska perspektywa
- **Lesław Pietrewicz** (Institute of Economics, Polish Academy of Sciences) - Token-based blockchain financing and governance: A conceptual analysis

13:00 – 13:40 **Lunch, Place: ground floor**
Parallel sessions V: 13:45 – 15:15 PhD sessions – workshops

Session VA - Room: Faculty Board Aula (B205)
Chair: Marzena Starnawska (University of Warsaw), Sibylle Heilbrunn (Kinneret Academic College)

- Sylvia Gavigan (Dublin Institute of Technology) - How does entrepreneurship education contribute to rural female entrepreneurial growth in emerging African economies?
- Manal Haimour (University of Bremen) – A Need Analysis of Female Founders within Startup Ecosystems
- Karolina Osterczuk (University of Warsaw) - Opportunities for social innovation in textiles industry. Case study from Nepal.
- Shoraka Leila (Ferdowsi University of Mashhad) – The impact of Flexibility of human resource management on employee behavior base on EMO model

Parallel sessions VI: 15:15 – 16:45 PhD sessions – workshops

Session VIA - Room: Faculty Board Aula (B205)
Chair: Marzena Starnawska (University of Warsaw), Sibylle Heilbrunn (Kinneret Academic College)

- Tanja Kosowski (Kozminski University) - How to manage mature-aged employees? Theories and current fields of research in an organizational context.
- Shayganmehr Aref (Ferdowsi University of Mashhad) – New Technology adoption in the Internet of Things on health care system (Health IoT): The moderating role of culture
- Sodeiri Javadi Atefah (Ferdowsi University of Mashhad) – Dark side of extra role behaviors
- Agnieszka Łęgocka (University of Warsaw) – Academics perspective of university quality assurance systems – the results of systematic literature review