The Centre for Entrepreneurship of the Faculty of Management, University of Warsaw has a great pleasure to welcome you to the 2016 Conference.
DAY 1 – THURSDAY NOVEMBER 24TH

8:30 – 9:45 Registration and morning Coffee Place: hall in front of Faculty Board Aula (second floor, building B)

9:45 – 10:00 Official opening – Alojzy Z. Nowak, Dean of the Faculty of Management, Beata Glinka – Organizer.

10:00 – 11:30 Panel Session I: Entrepreneurship ecosystem: myth or reality?
Moderator: Beata Glinka
Room: Faculty Board Aula (B205)

Parallel sessions I: 12:00 – 13:30

Session I A - Room: Faculty Board Aula (B205)
Topic: Financial aspects of entrepreneurship I
Chair: Marta Postuła
- Frederic Bill, Linnaeus University, Sweden – A three Layered Passepartout, in new venture financing;
- Joanna Malecka, Teresa Luczka, Poznan University of Technology - The Private Equity Market in Poland and in Central and Eastern Europe: Selected Aspects;
- Adriana Kaszuba-Pez, Rzeszow University of Technology - The needs and possibilities of an application of management accounting tools and controlling which support identification and risk assessment in successive phases of company growth;
- Bartłomiej Juras, Małgorzata Czerny, Poznan University of Economics and Business – Budgeting as s method of cost management on the example of the residential community.

Session I B – Room: Aula B (ground floor)
Topic: Entrepreneurs in societies: social and cultural context of entrepreneurship I
Chair: Tomasz Bernat
- Michal Chmielecki, Łukasz Sułkowski, University of Social Sciences, Łódź – Images of Entrepreneurs – Research Results;
- Tomasz Mering, Ryszard Szarfenberg, University of Warsaw - Private interests, mutual benefit goals and public aims: the case of social co-operatives in Poland;
- Renata Siuda – Ambroziak, University of Warsaw - Religious Entrepreneurship in Brazil
- Marta Ziółkowska, Warsaw School of Economics - Success factors and Benefits of Social Franchising as a Form of Modern Entrepreneurship.
- Dominika Ochnik, Katowice School of Economics - Does media information about economic crisis modify entrepreneurial attitude?

Session I C – Room: B106 (first floor)
Topic: Strategic and international entrepreneurship I
Chair: V.H. Manek Kirpalani
- Anita Pelle, Marcell Zoltán Végh, University of Szeged - Entrepreneurship and competitiveness in the EU member states, with special regard to the Visegrad countries;
- Grzegorz Baran, Jagiellonian University - Strategy as social practice as a theoretical framework for the study of entrepreneurship;
- Agata Rudnicka, University of Lodz – Understanding sustainable business models;
- Krzysztof Zięba, Gdansk University of Technology - High growth aspirations of nascent entrepreneurs: Why do they fail?

Session I D – Room: B 105 (first floor)
Topic: Entrepreneurs: cooperation and market success
Chair: Aviv Shoham
- Aviv Shoham, University of Haifa – Entrepreneurial versus market orientation: which route to performance?
- Magdalena Popowska, Gdansk University of Technology - Co-living or a "sandpit" for future entrepreneurs. The first experience from Poland;
- Rafał Kusa, University of Science and Technology Kraków - Interorganisational Collaboration in the View of the Theory of Entrepreneurship;

13:30 – 14:20 Lunch, Place: hall in front of Aula B (ground floor)
Parallel sessions II: 14:20 – 16:10

**Session II A - Room: Faculty Board Aula (B205)**  
**Topic:** Financial aspects of entrepreneurship II  
**Chair:** Adam Samborski  
- Paweł Perz, Rzeszów University of Technology – Family firms IPOs activity and pricing in Poland.  
- Michał Brzozowski, Grzegorz Tchorek, University of Warsaw – Exchange rate level, Innovation and obstacles to Growth. Who needs a weak Zloty?  
- Sabina Gričančič, University of Ljubljana – Launch strategy in crowdfunded NVTs: exploring different aspects

**Session II B – Room: Aula B (ground floor)**  
**Topic:** Immigrant entrepreneurship I  
**Chair:** Roman Batko  
- Sibylle Heilbrunn, Kinneret Academic College, Israel - Migrant Self-Employed Integrated into Precariousness?  
- Jörg Freiling, Aki Harima, University of Bremen - Development of a Conceptual Model for Entrepreneurial Ecosystem from the Perspective of Austrian Capital Theory;  
- Beata Glinka, University of Warsaw – Polish immigrant entrepreneurs – sources and ways of learning;  
- Agnieszka Brzozowska, University of Warsaw – Vietnamese immigrants’ business patterns;  
- Jan Brzozowski, Cracow University of Economics – Immigrant integration and diaspora entrepreneurship in the Polish context.

**Session II C – Room: B106 (first floor)**  
**Topic:** Strategic and international entrepreneurship II  
**Chair:** Krzysztof Wach  
- V.H. Manek Kirpalani, Concordia University - Entrepreneurial Impact Leading to Successful International Business Strategies for MNES and SMEs;  
- Mariola Ciszewska Mlinarić, Kozminski University - The role of distance in international expansion;  
- Izabela Kowalik, Warsaw School of Economics - The entrepreneurial marketing orientation of born-global companies: conceptual model and research framework;  
- Nelly Daszkiewicz, Gdansk University of Technology – Traditional vs. rapid internationalization of high-tech firms. Research results.  
- Aleksandra Zygmun, Opole University of Technology - Innovation as a significant competitiveness stimulant for enterprises and regions.

**Session II D – Room: B105 (first floor)**  
**Topic:** Education for entrepreneurship: challenges, methods, context  
**Chair:** Agnieszka Postuła  
- Carina Holmgren, Linnaeus University, Sweden - Entrepreneurship as a governing technology – the construction of the ideal entrepreneurial teacher;  
- Antonio Fernandes, Polytechnic Institute of Bragança - Entrepreneurship and Creation of New Business: perceptions, behaviours and attitudes of the students of a Portuguese higher education institution;  
- Monika Jakubiak, Krystyna Buchta, Maria Curie-Skłodowska University - Determinants of entrepreneurial attitudes in relation to students of economics and non-economics;  
- Anita Richeń-Każmierska, Gdansk University of Technology – Entrepreneurship for Septuagenarians – Sopot third age university students’ reflections  
- Waldemar Grzywacz, Jacek Moskalew, University of Warsaw – Polish management students against the background of seven cultures of capitalism.

16:10 – 16:30 **Coffee Break, Place: hall in front of the Faculty Board Aula (second floor)**
**Parallel sessions III: 16:30 – 18:00**

**Session III A - Room: Faculty Board Aula (B205)**

Topic: *Entrepreneurship: Women in cultural and market context*

Chair: **Anita Pelle**

- Sandra Sunanto, Agus Gunawan, Theresia Gunawan, Meine Pieter van Dijk, Parahyangan Catholic University - *Women Entrepreneurs: A study of Indonesian Female Evidence and Perception for Becoming Entrepreneurs*;
- Paulina Siemieniak, Małgorzata Rembiaz, Jakub Pawlak, Poznan University of Technology - *Internet as a tool to promote women’s entrepreneurship. Selected aspects*;
- Anna Turczak, The West Pomeranian Business School – *Number of self-employed women and men – analysis based on the sections of the Polish economy*;
- Anna Dolot, Cracow University of Economics - *Observed and expected direct supervisors’ behaviours – employees’ perspective*.

**Session III B – Room: Aula B (ground floor)**

Topic: *Entrepreneurs in a regional context*

Chair: **Frederic Bill**

- Justyna Zygmunt, Opole University of Technology - *Enterprises’ development in peripheral regions: patterns and determinants*;
- Sylwia Mazgańska, Elżbieta Strzelecka, Łódź University of Technology - *Model of creative businesses and development of the rural municipality Puszcza Marianska*;
- Jarosław Korpysa, University of Szczecin – *Technological entrepreneurship – a regional approach*;
- Adam Czarnota, Koszalin University of Technology – *Advanced technology enterprises in West Pomerania region*;
- Małgorzata Gajowiak, Poznan University of Technology – *Entrepreneurship of the elderly in Poland – chosen aspects*.

**Session III C – Room: B106 (first floor)**

Topic: *Individuals and teams*

Chair: **Sibylle Heilbrunn**

- Tomasz Bernat, University of Szczecin - *Genes and personal attitude to entrepreneurship*;
- Małgorzata Rozkwitalska, WSB University in Gdansk - *Thriving in intercultural interactions as an antecedent of organizational creativity and innovations*;
- Beata Krawczyk – Bryłka, Gdansk University of Technology - *Attributes of entrepreneurial teams as the elements of mental model*;
- Katarzyna Stankiewicz, Paweł Ziemiański, Gdansk University of Technology, *Preferences towards undertaking entrepreneurial activities in culturally diverse teams*.
- Patrycja Gulak – Lipka, Nicolaus Copernicus University in Toruń - *Development of entrepreneurial qualities of athletes in selected sport disciplines*.

**Special Session: workshop for PhD students – Room: B104 (first floor), 16:30 – 18:00**

Topic: *Publishing in Top Journals: Journal selection, paper write-up, and what reviewers are looking for.*

Workshop organizer: **Aviv Shoham**

**19:30 – 22:00 – Gala Dinner, Krakowskie Przedmieście 66 (CBR Building – maps will be distributed during the registration)**
8:30 – 9:30 **Morning Coffee**

*Place: hall in front of Faculty Board Aula (second floor, building B)*

**Parallel sessions IV: 9:30 – 11:10**

**Session IV A – Room: Faculty Board Aula (B205)**

**Topic: Immigrant Entrepreneurship II**

**Chair: Agnieszka Brzozowska**

- Aki Harima, Jörg Freiling, University of Bremen – *How are Refugee Entrepreneurs Different from Transnational Diaspora Entrepreneurs? – A Conceptualization*;
- Leszek Kwieciński, Patrycja Matusz-Protasiewicz, University of Wroclaw - *The ethnic entrepreneurship as a multidimensional process in the context of system approach*;
- Niclas Rüffer, Mannheim University - *Innovative Activities of Migrant Entrepreneurs*;
- Ewa Sadurska-Duffy, Warsaw University of Life Sciences – *Women, immigration and self-employment – the experiences of Polish women in the British labour market*;
- Nafisa Yeasmin, University of Lapland - *Measuring the socio-political impact of establishing cooperatives for immigrants in Lapland: A comparative analysis*.

**Session IV B – Room: B104 (first floor)**

**Topic: Entrepreneurial organizations: startups, corporations, public organizations**

**Chair: Sandra Sunanto**

- Hanna Godlewska – Majkowska, Warsaw School of Economics - *Intrapreneurship at academic environment*;
- Marek Ćwiklicki, Cracow University of Economics - *Public Entrepreneurship and its Role in Public Value Creation*;
- Grażyna Urbanik – Papp, Tishner European University - *Developing corporate entrepreneurship by adopting learning practices of startups*;
- Katarzyna Rostek, Agnieszka Skala, Warsaw University of Technology – *Differentiating criteria for Polish startup companies*;
- Anna Czarczyńska, Kozminski University - *Entrepreneurial niche-finders in uncertain world*.

**Session IV C – Room: B105 (first floor)**

**Topic: Entrepreneurs in societies II**

**Chair: Anna Pawłowska**

- Marzena Starnawska, Gdansk University of Technology – *Social entrepreneurship research – challenges, explanations, and suggestions for the field development*;
- Małgorzata Sternal, Academy of Music in Kraków - *Value creation between art and industry - musicians and their entrepreneurial intentions*;
- Marta Hawkins, Strategies of Coping among Graduates: enterprising curriculum and the challenges of the market;
- Mayowa Oludele Solaja, Olabisi Onabanjo University - *Ecopreneurship and Green Product Initiative (GPI): An Agenda for Nigeria’s Sustainable Development in 21st Century*;
- Agnieszka Żur, Cracow University of Economics - *Social innovation - review of current research and future prospects*.

**Session IV D – Room: B 106 (first floor)**

**Topic: Legal context of entrepreneurship**

**Chair: Nelly Daszkiewicz**

- Paulina Kubera, Poznan University of Technology – *Evaluating the impact of regulation and regulatory policy – towards a better entrepreneurial ecosystem*;
- Marek Gnusowski, Poznan University of Business and Economics - *Entrepreneurship in the context of professional services - theoretical approach*;
- Luigi Lai, National Information Processing Institute - *New Tendencies In The EU Insolvency Regulation Which Could Foster Entrepreneurial Activities*;
- Ilona Szwedziak – Bork, University of Warsaw - *Anticompetitive agreements concluded between Polish entrepreneurs. Forms, objects and effects on development/growth of entrepreneurship*. 
11:30 – 13:00 Panel Session II (in Polish): Lokalna Polska przedsiębiorcza

Moderator: Jacek Pasieczny, Room: Faculty Board Aula (B205)

11:30 – 13:00 Entrepreneurship at the University of Warsaw: closing remarks. Session for international participants.

Moderators: Beata Glinka, Waldemar Kozioł, Room: B106 (first floor)

13:00 – 14:00 Lunch, Place: Floor -1 in Building B

Note! After the lunch a tour will be organized for international participants.

Parallel sessions V: 14:00 – 15:45

Session VA (in Polish) - Room: Faculty Board Aula (B205)
Topic: Wyzwania procesów zarządzania/Managerial challenges
Chair: Marek Ćwiklicki
- Zofia Patora – Wysocka, University of Social Sciences - Beyond stability vs. change dilemma: everyday practices and routines as sources of organizational life;
- Anna Pawłowska, University of Warsaw – Reguły zatrudnialności w MSP;
- Małgorzata Baran, Collegium Civitas - The mentor’s role within the company;
- Ludmiła Wałaszczyk, Instytut Technologii Eksploatacji - Państwowy Instytut Badawczy - Project risk management in enterprises with the use of TOPSIS method.

Session V B – Room: B104 (first floor)
Topic: Entrepreneurs on the market/Przedsiębiorcy na rynku
Chair: Marzanna Witek - Hajduk
- Bartosz Targański, Anna Mokrysz – Olszyńska, Warsaw School of Economics - Cross-border e-commerce – myth or reality;
- Anna Szopa, Jagiellonian University - Exploring the quality of place: relationship between creative clusters and their location;
- Jarosław Ropega, University of Łódź - The role of restarts in supporting the development of entrepreneurship;
- Marta Wojtyra, Kozminski University - Facilitating business transfer in Poland – an analysis of matching platforms;

Session V C (in Polish) – Room: B105 (first floor)
Topic: Uwarunkowania rozwoju przedsiębiorczości
Chair: Igor Postuła
- Adam Samborski, Katowice University of Economics - Bariery fiskalne rozwoju przedsiębiorczości;
- Renata Lisowska, University of Łódź - Inteligentne specjalizacje szansą na rozwój przedsiębiorczości w regionie;
- Roman Batko, Jagiellonian University – Humanistyka cyfrowa i przedsiębiorczość;
- Agnieszka Dziubińska, University of Economics, Katowice - Innowacja instytucjonalna w warunkach transformacji otoczenia;
- Przemysław Dubel, University of Warsaw - Wpływ funduszy unijnych na rozwój przedsiębiorczości po akcesji Polski do UE – przegląd wybranych form wsparcia,
- Monika Wandzel, Kancelaria Radcy Prawnego Monika Wandzel – Prawo zamówień publicznych a działalność przedsiębiorców.

Session V D (in English) – Room: B 106 (first floor) – PhD track
Topic: Financial and legal context of entrepreneurship
Chair: Marzena Starnawska
- Sirojiddin Orifov, Kozminski University - SME development, economic growth and state intervention in a developing economy: The Uzbek story;
- Ivona Karklinevska, University of Warsaw - China plays a greater role in the world finance?
- Gerard Wilk, University of Warsaw - Support in the start – about some programs for beginners entrepreneur;
- Karolina Brzezińska, Warsaw School of Economics - The importance of small enterprise growth for economy;
- Olga Irodenko, University of Warsaw – Internal audit effectiveness: theoretical research.
Parallel sessions VI: 16:00 – 17:30

Session VI A - Room: Faculty Board Aula (B205)

Networking – przyszła współpraca. Spotkanie z organizatorami.

Please note! Sessions VI B and VI C may be modified – Plan sesji VIB I VIC może ulec zmianie!

Session VI B – Room: B105 (first floor) – PhD/Students’ track

Topic: Different faces of entrepreneurship/Różne oblicza przedsiębiorczości
Chair: Paweł Kłobukowski

- Łukasz Banach, University of Warsaw – Jak efektywnie zarządzać projektami i priorytetyzować zadania w przedsiębiorstwach software’owych
- Joanna Chlebiej, University of Warsaw – Wizerunek Branży farmaceutycznej w polskim internecie
- Małgorzata Oleś, University of Warsaw – Efektywne zarządzanie w Urzędzie przy wykorzystaniu Aurea BPM.

Session VI C – Room: B 106 (first floor) – PhD track
Topic: Entrepreneurial actions in organizations
Chair: Magdalena Marczewska

- Wojciech Witkowski, University of Warsaw - Determinants of entrepreneurship development on the example of the profession - music manager in Poland, acting in their own organization;
- Krystian Chorbiński, University of Warsaw - Innovative entrepreneurship in the process of human resource management in service of public safety as a specific branch of the Polish public administration;
- Wojciech Lewandowski, University of Warsaw - Marketing Automation impact on the sales of medical services and healthcare facilities management.
- Marta Kabut, Mateusz Kabut, University of Warsaw – Different faces of motivation in research institute – a case study.