Course description form (syllabus form) – for 1st and 2nd cycle studies

**A. General data**

|  |  |
| --- | --- |
| **Name of the field** | **Content**  |
| Course title |  Case Studies in Sport Management |
| Organizational unit: |  Faculty of Management, Chair of Organization and Management Theory |
| Organizational unit where the course is offered: | Faculty of Management |
| Course ID | xxx |
| Erasmus code / ISCED | **04900** |
| Course groups | xxx |
| Period when the course is offered  | Winter semester |
| Short description | Case Studies in Sport Management is an introductory course in sport management. The course will take the form of analysis and development of case studies. The course will address areas such as strategic management, operational management, sport policy, marketing, leadership, international relations. In addition, the course discussions will address the changes and challenges currently facing the sports sector. The course will include theoretical issues, practical examples, case studies and discussions of relevant issues. The case studies used in the course will be provided by the Olympic Studies Centre as part of the International Olympic Case Study Competition. |
| Type of course: |  Seminar/conversatory |
| Full description |  Case Studies in Sport Management is an introductory course in sport management. The course will take the form of analysis and development of case studies. The course will address areas such as strategic management, operational management, sport policy, marketing, leadership, international relations. In addition, the course discussions will address the changes and challenges currently facing the sports sector. The course will include theoretical issues, practical examples, case descriptions and discussions of relevant issues. As part of the course, students will develop and present case study analyses on an issue from international sport in several iterations. The case studies used in the course will be provided by the Olympic Studies Centre as part of the International Olympic Case Study Competition. Part of the Presentation will take place with overseas teams developing the same case studies.Course chronology:1. introduction to the course and introduction to the case study topics2. case study presentations and discussion3. presentations with teams from foreign universities |
| Prerequisites | Formal  |  None |
| Initial  | It is an introductory course, no prior expertise is required. |
| Learning outcomes |  Knowledge - the student knows and understands:Knows and understands the basic terminology of sports managementKnows and understands the basic methods, procedures and practices of effective management of a sports organizationKnows and understands the history, structure and current problems of sports organizations in the worldSkills - the student is able to:Is able to use basic theories and concepts to identify and solve problems in the sports sectorIs able to prepare basic analysis of sports organizations, including searching for sources of necessary information |
| ECTS credit allocation (and other scores) |  2 ECTS |
| Assessment methods and assessment criteria |  Case study and a presentation in groups.Grading rules:0 – 60% grade 2.061 – 67% grade 3.068 – 75% grade 3.576 – 85% grade 4.086 – 95% grade 4.596 – 100% grade 5.0  |
| Examination  | Graded credit |
| Type of class | Elective, seminar/conversatory2nd cycle, year 2 (semester 3)Full time/part time mode |
| Sposób realizacji przedmiotu  | Online (via Zoom + Kampus) |
| Language  | English |
| Bibliography | Robinson, L., Chelladurai, P., Bodet, G., Downward, P., 2014, Routledge Handbook of Sport Management, Routledge |
| Internship as part of the course  |   |
| Coordinators | Dr hab. Katarzyna Dziewanowska |
| Group instructors | Dr Grzegorz Botwina |
| Notes  |   |

**B. Detailed data**

|  |  |
| --- | --- |
| **Name of the field** | **Content**  |
| Group instructors: | Grzegorz Botwina |
| Title  |  Dr |
| Type of class: | Seminar/conversatory |
| Learning outcomes defined for didactic method used during the course |  Knowledge - the student knows and understands:Knows and understands the basic terminology of sports managementKnows and understands the basic methods, procedures and practices of effective management of a sports organizationKnows and understands the history, structure and current problems of sports organizations in the worldSkills - the student is able to:Is able to use basic theories and concepts to identify and solve problems in the sports sectorIs able to prepare basic analysis of sports organizations, including searching for sources of necessary information |
| Assessment methods and assessment criteria for didactic method used during the course | Case study and a presentation in groups.Grading rules:0 – 60% grade 2.061 – 67% grade 3.068 – 75% grade 3.576 – 85% grade 4.086 – 95% grade 4.596 – 100% grade 5.0 |
| Examination for didactic method used during the course | Graded credit |
| Range of content | 1. History of Sport Management
2. Structure of International and national sport
3. Elite Sport
4. Professional Sport
5. Sport for All
6. Sport events
7. Sport & Techonology
8. CSR and Ethics in Sport
 |
| Didactic methods | Lecture, discussion, work with the text - analysis and interpretation, analysis of case studies, group work. |
| Bibliography | Robinson, L., Chelladurai, P., Bodet, G., Downward, P., 2014, Routledge Handbook of Sport Management, Routledge |
| Group limit  |   |
| Time span |   |
| Location |   |