Course description form (syllabus form) – for 1st and 2nd cycle studies

**A. General data**

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| **Name of the field** | | **Content** |
| Course title | | ENTREPRENEURSHIP |
| Organizational unit: | | Faculty of Management,  Department of Entrepreneurship and Management Systems |
| Organizational unit where the course is offered: | | Faculty of Management |
| Course ID | |  |
| Erasmus code / ISCED | |  |
| Course groups | |  |
| Period when the course is offered | | Winter semester, October - December |
| Short description | | The course aims to present and discuss main concepts connected with entrepreneurship on individual, organizational and contextual level.  It starts with discussion on entrepreneurial ecosystems, and later moves on to: (1) an individual level (entrepreneurial competencies), (2) a group level (the role of networks, entrepreneurial teams), (3) an organizational level (designing organizations/business models).  All the aspects will be illustrated by case studies. |
| Type of course: | | Konwersatorium/Tutorial |
| Full description | | The course aims to present main concepts connected with entrepreneurship on individual, organizational and contextual level. The following topics will be discussed during the course:   * Entrepreneurship: definitions, types, current trends * Entrepreneurship ecosystem,: main elements and relations between them. Market, social, and economic embeddedness of entrepreneurial activity. How the ecosystem can be shaped? * Ethical side of entrepreneurship and dilemmas entrepreneurs face. * Entrepreneurs in economy: role on regional, national and international level. * Entrepreneurial process: opportunity, team and resources. * Entrepreneurs as individuals: entrepreneurial competencies – definition, diagnosis, development. Entrepreneurs in networks: between competition and cooperation. * Entrepreneurial process – from opportunity to new venture creation:   + Opportunities: nature and sources,   + Innovations,   + Business models – business model canvas. * Venture development strategies. * Corporate entrepreneurship – entrepreneurship in mature organizations.   The topics will be illustrated by case studies and/or exercises, and reflected in participants final presentations |
| Prerequisites | Formal | n.a. |
| Initial | Basic knowledge on management |
| Learning outcomes | | Participants **will know**:  - how to define entrepreneurship,  - what are ethical dilemmas connected with entrepreneurship,  - what are current tendencies in entrepreneurship,  - how to define entrepreneurial competencies,  - how to describe entrepreneurship ecosystem,  - what are opportunities and what are the basic sources of opportunities,  - how to define business model and describe basic elements of business models,  - what is “corporate entrepreneurship” and what factors influence it.  Participants **will be able to**:   * Diagnose entrepreneurial competencies, * Identify potential opportunities on a given market, * Design and analyze business models, * Identify factors influencing entrepreneurial activity – both individual, and within mature organizations, * Analyze entrepreneurial ecosystem.   Participants will develop their social and interpersonal skills by taking part in group activities, learning about entrepreneurial networks, and preparing group projects. Participants will be able to define and perceive the role of cooperation in entrepreneurial activity. |
| ECTS credit allocation (and other scores) | | 4 |
| Assessment methods and assessment criteria | | The final grade will be based on:   * Continuous assessment of individual and group activities during the class; * Assessment of the final project prepared and presented in groups by participants. Both presentations and short reports will be assessed. |
| Examination | | 1. There is no formal exam for the first term (see assessment methods). 2. For Students who didn’t pass, a formal exam (written test) will be prepared in the second term. |
| Type of class | | Lecture combined with participants’ work (class assignments, exercises, presentations) |
| Sposób realizacji przedmiotu | | Different in-class activities |
| Language | | English |
| Bibliography | | All the textbooks on new venture creation, entrepreneurship and business models available at the FOM library are welcome. E.g.:   * Stephen Spinelli, Robert J. Adams (2015 or newer) New venture creation: entrepreneurship for the 21st century, * Marc H. Meyer, Frederick Crane (2014 or newer) New venture creation: an innovator’s guide to entrepreneurship * Norman M. Scarborough (2014 or newer) Essentials of entrepreneurship and small business management * Luedeke- Freund, F., Breuer, H., Massa, L. (2022) Sustainable business model design – 45 patterns   Handouts with basic class materials will also be given to participants. |
| Internship as part of the course | |  |
| Coordinators | | **Beata Glinka** |
| Group instructors | | **Beata Glinka** |
| Notes | |  |