Course description form (syllabus form) – for 1st and 2nd cycle studies

**A. General data**

|  |  |  |
| --- | --- | --- |
| **Name of the field** | | **Content** |
| Course title | | Social and sustainable entrepreneurship |
| Organizational unit: | | Faculty of Management |
| Organizational unit where the course is offered: | | Faculty of Management |
| Course ID | |  |
| Erasmus code / ISCED | | **04000** |
| Course groups | |  |
| Period when the course is offered | | winter term, academic year 2023/2024 |
| Short description | | The seminar gives participants an opportunity to gain knowledge on most current and popular issues in the field of social and sustainable entrepreneurship, ventures and models. Students can learn about different solutions applied to emerging and existing social and environmental problems, needs.  With the support of relevant academic and practitioner literature from business, third sector and public administration context, students can learn and find most effective solutions to these problems and they can lear how these can be applied in local or global contexts. |
| Type of course: | | seminar |
| Full description | | The purpose of the class is to familiarize students from Faculty of Management with current topics in social or sustainable entrepreneurship  The following points and issues are analysed and discussed:   * Antecedents for social or sustainable entrepreneurship * Differences between social or sustainable and commercial entrepreneurship * New ventures in social or sustainable domain * Success factors in social or sustainable entrepreneurship * Social or sustainable entrepreneurship models * The impact of social or sustainable entrepreneurship on local and global environment   All the issues are illustrated and analysed with reference to most current and practical examples from all over the world, and adjusted to the specific needs of the participants |
| Prerequisites | Formal | Polish speaking students who participated in this class run in Polish cannot register for the course. |
| Initial | Analytical and critical thinking skills  Interest in reading the current academic  Openness to interdisciplinarity  Interest in networking and cooperation with students from other countries |
| Learning outcomes | | **By the end of the course, a student:**  Has knowledge on current and basic concepts in social and sustainable entrepreneurship  Recognizes antecedents for social and sustainable entrepreneurship  Recognizes social and sustainable entrepreneurship models in their country of origin context  Has knowledge on social innovation  Recognizes what facilitates social innovation  Recognizes how social and environmental problems are transformed into entrepreneurial opportunities  Can analyse current sources on social and sustainable ventures  Thinks critically about current social and environmental problems |
| ECTS credit allocation (and other scores) | |  |
| Assessment methods and assessment criteria | | (team coursework (50%), team presentation (50%) |
| Examination | | **Graded** |
| Type of class | | - Seminar  - full time program |
| Sposób realizacji przedmiotu | | Distant learning, remotely |
| Language | | English |
| Bibliography | | * Eggers W.D. and Macmillan P., (2013) *The solution revolution. How Business, Government, and Social Enterprises Are Teaming up to Solve Society’s Toughest Problems*, Harvard Business Review Press, selected chapters recommended and uploaded by the lecturer * *Making Ecopreneurs*, (2010), M. Schaper (ed.), GOWER, selected chapters recommended by the lecturer * Osterwalder, A.; [Pigneur, Y.](https://en.wikipedia.org/wiki/Yves_Pigneur); Clark, Tim (2010) [*Business Model Generation: A Handbook For Visionaries, Game Changers, and Challengers*](http://www.businessmodelgeneration.com/). NJ: [John Wiley & Sons](https://en.wikipedia.org/wiki/John_Wiley_%26_Sons)   Additional reading recommended by the lecturer |
| Internship as part of the course | |  |
| Coordinators | | Katarzyna Dziewanowska |
| Group instructors | | Marzena Starnawska |
| Notes | | **Students who participate(d) in this class in Polish cannot attend this class in English** |

**B. Detailed data**

|  |  |
| --- | --- |
| **Name of the field** | **Content** |
| Group instructors: | **Marzena Starnawska** |
| Title | **Dr** |
| Type of class: | seminar |
| Learning outcomes defined for didactic method used during the course | **By the end of the course, a student:**  Has knowledge on current and basic concepts in social and sustainable entrepreneurship  Recognizes antecedents for social and sustainable entrepreneurship  Recognizes social and sustainable entrepreneurship models in their country of origin context  Has knowledge on social innovation  Recognizes what facilitates social innovation  Recognizes how social and environmental problems are transformed into entrepreneurial opportunities  Can analyse current sources on social and sustainable ventures  Thinks critically about current social and environmental problems |
| Assessment methods and assessment criteria for didactic method used during the course | Team report (80%), class activity (20%) |
| Examination for didactic method used during the course | graded |
| Range of content | The purpose of the class is to familiarize students from Faculty of Management with current topics in social or sustainable entrepreneurship  The following points and issues are analysed and discussed:   * Antecedents for social or sustainable entrepreneurship * Differences between social or sustainable and commercial entrepreneurship * New ventures in social or sustainable domain * Success factors in social or sustainable entrepreneurship * Social or sustainable entrepreneurship models * The impact of social or sustainable entrepreneurship on local and global environment   All the issues are illustrated and analysed with reference to most current and practical examples from all over the world, and adjusted to the specific needs of the participants. |
| Didactic methods | Case study analysis  Student individual reading  Watching videos asynchronously  Class discussion  Quiz solving  Class presentations  Teamwork discussions during the class  Lecturing  Task solving  Essay writing |
| Bibliography | * selected chapters recommended by the lecturer * *Making Ecopreneurs*, (2010), M. Schaper (ed.), GOWER, selected chapters recommended by the lecturer * Osterwalder, A.; [Pigneur, Y.](https://en.wikipedia.org/wiki/Yves_Pigneur); Clark, Tim (2010) [*Business Model Generation: A Handbook For Visionaries, Game Changers, and Challengers*](http://www.businessmodelgeneration.com/). NJ: [John Wiley & Sons](https://en.wikipedia.org/wiki/John_Wiley_%26_Sons)   Additional reading recommended by the lecturer |
| Group limit |  |
| Time span |  |
| Location |  |